



3RD INTERNATIONAL Cancer Control Congress

INTERNATIONAL COLLABORATIONS

8 - 11 NOVEMBER, 2009 / CERNOBBIO, COMO, ITALY

**1ST ANNOUNCEMENT
+ CALL FOR ABSTRACTS**



HOSTED BY:



FONDAZIONE IRCCS
"ISTITUTO NAZIONALE DEI TUMORI"
Milano, Italy | under the patronage of "Regione Lombardia"
and "Ministero del Lavoro, Salute e Politiche Sociali", Italy

CO-SPONSORED BY:

World Health Organization



IMPORTANT DATES

Online Registration & Housing	Open	Early Registration Deadline	28 August 2009
Online Abstract Submission	Open	Regular Registration Deadline	02 October 2009
Abstract Submission Deadline	05 June 2009	Hotel Reservation Deadline	02 October 2009
Abstract Author Notification of Acceptance	July 2009	Congress Commences	08 November 2009

WWW.CANCERCONTROL2009.COM

WELCOME MESSAGES

MESSAGE FROM THE CONGRESS CHAIRS



On behalf of the Italian Ministry of Work, Health and Welfare, as the scientific director of **Istituto Nazionale dei Tumori, Milan**, it is my privilege and pleasure to extend an invitation to all interested in cancer control to participate in the **3rd International Cancer Control Congress** to be held in Cernobbio, near Como, Italy, November 8 to 11, 2009.

Cancer is increasingly recognised as a major public health problem on the global scale and this Congress will be particularly concerned with fostering collaboration, between nations and between continents, to meet this challenge.

The 3rd ICCC will be a great opportunity for governmental and non-governmental cancer control officials; for physicians, researchers and health professionals; and also for patients, advocates, volunteers and others interested in cancer control, from all over the world, to get together and exchange views on how to deal with cancer.

I sincerely hope I'll have the pleasure of seeing you here, in the beautiful village of Cernobbio, on the shores of Lake Como, in November.

■ **Dr. Marco A. Pierotti**
Chair, 3rd International Cancer Control Congress
President of OECI
Scientific Director
Fondazione IRCCS "Istituto Nazionale dei Tumori"



Italy is hosting the event as a European Member State. Through the event, European Union delegates will work to establish an effective and sustainable cancer control policy across Europe and at the same time promote collaboration between Europe and other countries, in particular the African Union. Europe can offer its experience to low-to-medium income nations, particularly

as regards public health-oriented projects in primary prevention, early diagnosis and cure. However, Europe is facing its own problems in cancer control, including inequalities of access in relation to social and economic differences, and the 3rd International Cancer Control Congress will be an important occasion for Europeans to learn from experience in other parts of the world. It is my great privilege to invite the Europeans and all interested in cancer across the world to be with us in Cernobbio in November in this exceptional worldwide cancer control forum.

■ **Dr. Andrea Micheli**
Co-chair, coordinator, 3rd International Cancer Control Congress
Leader of the European Commission EUROCHIP project
Director, Descriptive Epidemiology and Health Planning
Fondazione IRCCS "Istituto Nazionale dei Tumori"

ITALIAN STEERING COMMITTEE MEMBERS (ITSC)

Dr. Franco Berrino
Direttore Dipartimento di Medicina Preventiva e Predittiva
Istituto Nazionale dei Tumori (INT)
Milano, Italy

Prof. Alberto Bertazzi
Direttore Dipartimento Clinica del Lavoro
Clinica del Lavoro L. Devoto
Università degli Studi di Milano
Milano, Italy
Dr. Luigi Bisanti
Direttore S.C. Epidemiologia
ASL Milano
Milano, Italy

Dr. Riccardo Capocaccia
Direttore Reparto Epidemiologia dei Tumori
Centro Nazionale di Epidemiologia, Sorveglianza e Promozione della Salute
Istituto Superiore Sanità (ISS)
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Prof. Francesco De Lorenzo
Presidente, Federazione Italiana delle Associazioni di Volontariato in Oncologia (FAVO)
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Firenze, Italy

Prof. Marco A. Pierotti
President, Italian Steering Committee
Direttore Scientifico Istituto Nazionale dei Tumori (INT)
Milano, Italy

WELCOME MESSAGES

MESSAGE FROM ISTITUTO NAZIONALE DEI TUMORI, MILANO, ITALY

We are glad to invite you to this extraordinary global event, and we are proud to host it here in Italy, thanks to the generous support from the "Regione Lombardia" and the Italian Ministry of Work, Health and Welfare.

Fondazione IRCCS Istituto Nazionale Dei Tumori, Milano

■ **Dr. Alberto Scanni, General Director**

■ **Dr. Marco A. Pierotti, Scientific Director**

WELCOME MESSAGES

MESSAGE FROM THE CHAIR, INTERNATIONAL STEERING COMMITTEE



It is with great pleasure that I invite your participation in the 3rd International Cancer Control Congress to be held in Cernobbio, Italy from November 8 to 11, 2009.

The Cernobbio Congress follows on from those held in Vancouver (2005) and Rio de Janeiro (2007), and further elaborates the theme of "International Collaboration between 'high income' and 'low/middle income' countries to achieve population-based cancer control". This theme takes the premise that the principles of population-based cancer control are common to all peoples and all nations – the reality, however, is that the content and implementation of cancer control plans is very much dependent upon context, resources and 'readiness'. Given that countries are at differing levels of engagement and preparedness to implement cancer control strategies, the purpose of the Congress is to foster 'global collaboration' and to seek a common forum to learn, share and, problem solve through harnessing collective wisdom from diverse cultural and contextual settings.

The Congress hopes to engage and equip those who can be the leaders for cancer control within their communities and populations, recognizing that leadership is not defined by rank, profession, discipline of authority, but by the ability to inspire 'followership' through presenting both a vision and directions to attain both the desirable and the possible.

I look forward to seeing you in Cernobbio, and to our collective goals of the realization of population-based cancer control within our jurisdictions.

■ **Dr. Simon B. Sutcliffe**
Chair, International Steering Committee
Vice Chair, Canadian Partnership Against Cancer
President, BC Cancer Agency

EUROPEAN STEERING COMMITTEE MEMBERS (EUSC)

Dr. Ahti Anttila
Finnish Cancer Registry
Helsinki, Finland

Prof. Michel P. Coleman
Professor of Epidemiology
and Vital Statistics,
Non-Communicable Disease
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Dr. Carmen Martinez
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Bulgarian National Cancer
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Dr. Piret Veerus
Department of Epidemiology
and Biostatistics
National Institute
for Health Development
Tallinn, Estonia



INTERNATIONAL STEERING COMMITTEE

Chair:

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Vice Chair, Canadian
Partnership Against Cancer
President, BC Cancer Agency
Vancouver, Canada

Members:

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Institute of Community
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Birzeit University
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Chief Cancer Officer
& CEO Cancer Institute NSW
Eveleigh, Australia

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Caribe de Oncología Médica
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Chair, Primary Prevention
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Senior Scientific Advisor
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Dr. Gad Rennet
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Dr. Massoud Samiel
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International Atomic
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Vienna, Austria

Dr. Luiz Antonio Santini
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Consultant
Vancouver, Canada

Mr. Craig Tamblyn
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Wellington, New Zealand

Dr. Edward Trapido
International Prevention
Research Institute
University of Miami
Miami, USA

Dr. Andreas Ullrich
Department of Chronic
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Promotion
World Health Organization
Geneva, Switzerland

Ms. Lianne Vardy
Director, Chronic Disease
Management Division
Centre for Chronic Disease
Prevention and Control
Public Health Agency
of Canada
Ottawa, Canada



PROGRAM

VISION FOR THE CONGRESS

“International Collaborations” – Bring together the world’s best minds in cancer control to share knowledge and learn together what works and what does not in different resource settings to enable implementation of effective and sustainable population-based national cancer control strategies.

CONGRESS PURPOSE

The purpose of the 3rd International Cancer Control Congress (3rd ICC) is to promote and foster a global community of practice through enabling extensive participation and dialogue between countries and societies with wide and varying experiences in cancer control; building on and synergizing ongoing work by governments, NGOs, international organizations to make sustainable cancer control an important global priority.

The 3rd ICC will build upon the achievements of the 1st (Vancouver, 2005) and 2nd (Rio de Janeiro, 2007) ICC’s by ensuring an agenda that focuses on:

- international collaboration;
- establishment of sustainable national/large population cancer control strategies;
- promoting broad cross-sectoral participation (e.g., governments, cancer organizations, foundations, non-government organizations, stakeholders and publics); and
- promotion and fostering of a global community of practice in cancer control.

CONGRESS OUTCOMES

Expected short and long term outcomes from the Congress include:

- increased global outreach and collaboration at all levels to deal with new knowledge and opportunities;
- establishing and strengthening a strategic alliance between the European Union and African Union;
- “pilot” projects or “proof of principle” projects commenced or established; and
- mechanisms initiated to nurture/help countries develop and implement cancer control action plans through a virtual (electronic) and/or face-to-face approach.

WHO SHOULD ATTEND THIS CONGRESS?

Participants will include national and international government and non-government cancer control officials; medical, research and allied health professionals; patients/advocates and volunteers who are involved in implementing, planning or contemplating national cancer control strategies; expert speakers as well as others interested in oncology.

CONGRESS THEME

International collaboration between ‘high income’ and ‘low/middle income’ countries to achieve population-based cancer control: Europe and the World.



CONGRESS SCIENTIFIC COMMITTEE

Chair:

Dr. Simon Sutcliffe
Vice Chair, Canadian Partnership Against Cancer
President, BC Cancer Agency
Vancouver, Canada

Members:

Prof. Isaac Adewole
College of Medicine
University of Ibadan
University College Hospital
Ibadan, Nigeria

Dr. Josep Borras
Cancer Plan, Department of Health,
Barcelona, Spain

Prof. Jim Bishop
Chief Cancer Officer & CEO
Cancer Institute NSW
Eveleigh, Australia

Prof. Robert Burton
School of Public Health
& Preventive Medicine
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Hospital
Melbourne, Australia

Dr. Eduardo Cazap
President
Sociedad Latinoamericana
y del Caribe de Oncología
Médica [SLACOM]
President Elect – UICC
Buenos Aires, Argentina

Dr. Michel P. Coleman
Professor of Epidemiology
and Vital Statistics
Non-Communicable Disease
Epidemiology Unit
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and Tropical Medicine
London, England

Dr. Brenda K. Edwards
National Cancer Institute
[NCI] & President
International Association
of Cancer Registries [IACR]
Bethesda, USA

Dr. Mark Elwood
BC Cancer Agency
Vancouver, Canada

Dr. Joe Harford
Office of International Affairs
National Cancer Institute
NIH, DHHS
Bethesda, USA

PROGRAM SESSIONS

6 comprehensive sessions will provide many options for participants from all countries of the world. Each session is being planned by different global experts who collectively represent the Scientific Committee for the Congress.

TOPIC AREAS TO BE EXPLORED

SESSION 1

Cancer Control – “Planning and Monitoring” Population-Based Systems: Europe and the World

■ Session Overview

This session will discuss in context of high, middle and low income settings (a) how ‘population tumour burden’ is measured and monitored (b) how the need for interventions and services is linked to capacity to respond (c) how cancer plans and programs are monitored to assess performance (d) how current and future needs for cancer control services are determined.

■ Co-Chairs

Michel Coleman (UK), A. Nandakumar (India), Paul Ndom (Cameroon), Joe Harford (USA), Brenda Edwards (USA), Dr. Riccardo Capocaccia (Italy)

SESSION 2

Cancer Control – Establishing Effective “Primary Prevention” and “Population-Based Screening Programs”: Europe and the World

■ Session Overview

This session will examine evidence-based pragmatic and contextual considerations in the development of effective primary prevention and early detection programs including risk factors, system preparedness and linkages, technology considerations, role of government, NGOs, providers and public.

■ Co-chairs

Lianne Vardy (Canada), Eugenio Paci (Italy), Silvana Luciani (USA), Isaac Adewole (Nigeria), Annie J. Sasco (France), Dr. Enrico Garaci (Italy)

SESSION 3

Cancer Control – “Research and Development” – What do we need to know and How best should we apply it?

■ Session Overview

This session will focus on building capacity to integrate research that is appropriate to the culture and context of the population including what constitutes best value for different resource settings with a particular emphasis on the application of research related to cancer control interventions that have the capacity to influence outcomes.

■ Co-chairs

Jon Kerner (Canada), Marco Pierotti (Italy), R. Sankaranarayanan (France), Eduardo Cazap (Argentina)

SESSION 4

Cancer Control – “Organization of” Population-Based Programs: Europe and the World

■ Session Overview

This session examines interdisciplinary collaborative models for planning and delivery of cancer control programs appropriate to resource setting as well as discussing role of primary health care in cancer control, evaluation and accreditation of national cancer control programs.

■ Co-chairs

Edward Trapido (USA), Robert Burton (Australia), Max Parkin (UK), Massoud Samiei (Austria), You-Lin Qiao (China), Renée Otter (The Netherlands)

SESSION 5

Cancer Control – “Critical factors” Influencing the Establishment, Maintenance and Sustainability of Population-Based Programs: Europe and the World

■ Session Overview

This session intends to examine within relevant constituencies who must ‘champion’ cancer control (spectrum of potential interventions from primary prevention to end-of-life care), who must collaborate to create a coherent case for the establishment, maintenance and sustainability of cancer control activities – either as a disease-specific approach or a combined approach to combating non-communicable diseases. As well as, discuss the roles of civil society and the issue of how to bring people together across government/ NGO/ foundation/ provider/ public interface to achieve an integrated and coherent purpose.

■ Co-chairs

Robert Burton (Australia), Edward Trapido (USA), Josep Borras (Spain), Massoud Samiei (Austria)

SESSION 6

Europe and the World: International “Collaborative Interest Group Workshop”

■ Session Overview

This session has been created on the feedback from past Congresses to provide a forum that offers opportunity for groups with common interests to pursue collaboration and further development of shared initiatives, either pre-existing or established de novo in association with 3ICCC. It is intended that interest groups foster inter-disciplinary participation and engage across governments, NGOs, foundations, providers and the public sectors.

■ Co-chairs

Andrea Micheli (Italy), Faith M Powell (Uganda), Andreas Ullrich (Switzerland), Jim Bishop (Australia), Luiz Antonio Santini (Brazil)

Dr. Jon Kerner
Chair, Primary Prevention Action Group
Senior Scientific Advisor for Cancer Control and Knowledge Translation
Canadian Partnership Against Cancer
Toronto, Canada

Ms. Silvana Luciani
Project Manager, Non-Communicable Diseases Pan American Health Organization
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Dr. Andrea Micheli
Direttore S.C. Epidemiologia Descrittiva e Programmazione Sanitaria,
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“Srinivasa Nilaya”
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Dr. Paul Ndom
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Prof. Marco Pierotti
Direttore Scientifico,
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Beijing, China

Dr. Gad Rennert
Director, CHS National Cancer Control Center, Head, National Israeli Breast and Colorectal Cancer Detection Programs
Ministry of Health and Israel Cancer Association
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Dr. Faith Mwangi Powell
Director of the African Palliative Care Organization (APCA)
Kampala, Uganda

Dr. Massoud Samiei
Director, Programme of Action for Cancer Therapy [PACT]
International Atomic Energy Agency
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Dr. Rajkumar R. Sankaranarayanan
Chief, IARC Screening Group
International Agency for Research on Cancer
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Dr. Annie J. Sasco
Team leader, Epidemiology for Cancer Prevention, INSERM
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Ms. Catherine Sutcliffe
Bloomberg School of Public Health
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Dr. Edward Trapido
International Prevention Research Institute
University of Miami
Miami, USA

Dr. Andreas Ullrich
Department of Chronic Diseases and Health Promotion
World Health Organization
Geneva, Switzerland

Ms. Lianne Vardy
Director, Chronic Disease Management Division
Centre for Chronic Disease Prevention and Control
Public Health Agency of Canada
Ottawa, Canada

CALL FOR ABSTRACTS

On behalf of the 3rd International Cancer Control Congress, the Scientific Program Committee is inviting the submission of contributed Scientific Abstracts in the following subject areas:

1. Planning and Monitoring Population-Based Systems;
2. Establishing Effective Primary Prevention and Population-Based Screening Programs;
3. Research and Development. What do we need to know and How best should we apply it?;
4. Cancer Control – Organization of Population-Based Programs;
5. Critical Factors Influencing the Establishment, Maintenance and Sustainability of Population-Based Programs; and
6. International Collaborative Interest Group Workshop.

The research work submitted should be original, innovative and should not have been presented elsewhere. Presentations will be either in oral form or as poster presentations. The length of the oral presentations is expected to be 15 minutes in duration. The Abstract Review Committee, which will evaluate all submitted Abstracts, reserves the right to accept or reject any paper and make a final decision on the form of presentation. In addition, the Abstract Review Committee reserves the right to relocate submitted Abstracts to a different stream and/or session if deemed appropriate.

The deadline for Abstract submission is 05 June 2009.

Abstracts should be submitted in electronic form through the Congress website. Detailed instructions for preparing and submitting an abstract will be made available on the Congress website. Abstract submissions should adhere to the following guidelines:

1. Abstracts should not exceed 300 words in length
2. Tables may be included – each counts as 75 words
3. Graphics/photos are permitted – each counts as 75 words
4. Abstracts will be accepted in English only
5. Abstracts must be submitted electronically via the online form

Authors of submitted Abstracts will be informed of the Abstract Review Committee's decision by July 2009. Acceptance notices will be sent by email to the corresponding author. Subsequent communications, including details on the format and timing of oral and poster presentations will be sent to the designated presenting author(s).

Please submit your Abstract via the online submission form at www.cancercontrol2009.com.

Presenting Authors of Accepted Abstracts are required to register for the Congress. Please take advantage of the Early Registration Fee by submitting your registration to the Congress Secretariat by 28 August 2009.

REGISTRATION & ACCOMMODATION INFORMATION

Online Registration for the 3rd International Cancer Control Congress is open on the congress website at www.cancercontrol2009.com.

REGISTRATION FEES				*ALL FEES IN EURO
	Early Registration On or before 28 August 2009	Regular Registration On or before 02 October 2009	Late Registration After 02 October 2009	
Full Registration	€ 375	€ 475	€ 525	
Single Day Registration	€ 195	€ 195	€ 195	
Accompanying Person Registration	€ 95	€ 95	€ 95	
Gala Dinner Ticket*	€ 50	€ 50	€ 50	

INCLUDED IN FULL REGISTRATION

- Name Badge
- Congress Handouts
- On-Site Program
- Access to the Scientific Sessions
- Access to the Exhibit Hall
- Coffee Breaks
- Access to the Opening Ceremony and Welcome Reception
- Lunches

INCLUDED IN SINGLE DAY REGISTRATION

- Name Badge
- Congress Handouts
- On-Site Program

On Day of Registration:

- Access to the Scientific Sessions
- Access to the Exhibit Hall
- Coffee Breaks
- Lunch

INCLUDED IN ACCOMPANYING PERSON REGISTRATION

- Name Badge
- Access to the Opening Ceremony and Welcome Reception

* The Gala Dinner is not included in registration, and tickets may only be purchased by Full, Single Day, and Accompanying Person Registrants.

For any registration inquiries, please email iccc2009-registration@icsevents.com.

For more information on registration, please visit the Congress website at www.cancercontrol2009.com.

ACCOMMODATION

Please visit the Congress website at www.cancercontrol2009.com for more information on accommodations, and to book your room.

OFFICIAL LANGUAGE

The official language of the 3rd International Cancer Control Congress is English.

ACCREDITATION INFORMATION

Information regarding CME accreditation is available on the congress website at www.cancercontrol2009.com.

Please refer to the website, www.cancercontrol2009.com for detailed submission guidelines.

HOST CITY



There are few places in Europe that occupy a more idyllic location just an hour north of Milan, and a few minutes from Switzerland. Cernobbio and the surrounding region is famous for its silk, and boasts the summer homes of such famous celebrities as George Clooney, Madonna, and Sylvester Stallone. Cernobbio is located right on the banks of Lake Como, and offers pristine views, fine Italian cuisine, and numerous tourist attractions all year round. For more information on Cernobbio, please visit the Congress website at www.cancercontrol2009.com.

CONGRESS VENUE

A masterpiece of creative design by Mario Bellini, the steel and glass construction of the Villa Erba blends perfectly with the romantic landscape of Lake Como. Created in the 1990's, the structure was designed in line with the green houses of the residences of the patrician families residing on the lake at the beginning of the 20th century. The Villa Erba is a modern conference centre, fully equipped with state of the art technologies in the peaceful setting of Cernobbio, an enchanting medieval village. For more information on the Villa Erba, please visit the Congress website at www.cancercontrol2009.com.



SOCIAL PROGRAM AND TOURS

Congress delegates will be treated to an exciting Social Program, including the Opening Ceremony and Welcome Reception, that will provide a chance to discover the beauty of Cernobbio's natural setting, its fabulous food and world-class venues.

Be sure to plan extra time before and after the Congress to explore some of the world's most stunning scenery. Our staff will be there to help you make whatever Pre- or Post-Congress plans you wish. Bring your family with you and share the fun!

A complete description of the 3rd ICCC Social Program and Tours being offered is available on the Congress website at www.cancercontrol2009.com.



GENERAL INFORMATION

For General Information including Congress Venue, Passport & Visa, Climate, Currency and Local Information, please refer to the Congress website at www.cancercontrol2009.com. To be informed of the most up-to-date information regarding the 3rd ICCC, please "Join the mailing list" on the congress website at www.cancercontrol2009.com.

FINANCIAL CONTRIBUTOR & EXHIBIT OPPORTUNITIES

In November 2009, the 3rd International Cancer Control Congress will provide a world stage for you to showcase products, services and achievements in front of key decision makers and industry leaders. Increase your visibility and organizations profile by becoming a Financial Contributor and/or Exhibitor at this exciting event.

For information on Financial Contributions & Exhibits, please contact:

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ENDORISING ORGANIZATIONS



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